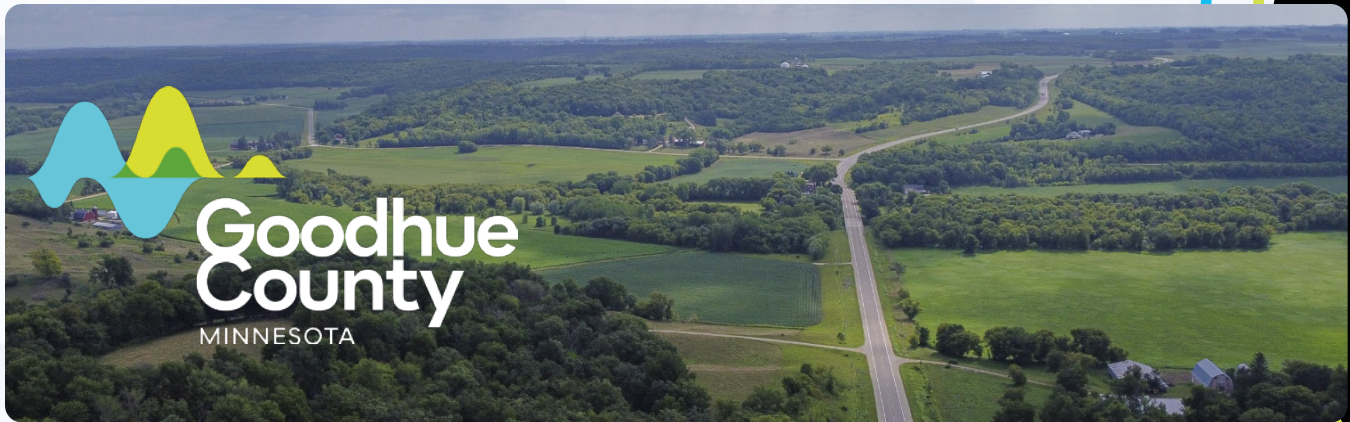


# GOODHUE COUNTY



At Nuvera, our mission is to bring reliable, high-speed internet to the communities we serve. In the past few years, we achieved just that by installing 1,376 new fiber passings in Goodhue County as part of our Gig Cities fiber expansion project. This investment is transforming lives, empowering businesses, and reaffirming the vital role of connectivity in modern life.

One of the most striking success stories in Goodhue County comes from the town of Welch, according to Goodhue County Administrator Scott Arneson. Before fiber broadband, essential operations at the town hall were hampered by the lack of internet availability—making tasks like pulling up GIS maps during permit reviews nearly impossible. Now, with Nuvera’s fiber internet, such tasks are seamless, improving both efficiency and public service.

For local businesses, the difference has been equally dramatic. Bars and restaurants are processing credit card transactions without issue and are even able to offer public Wi-Fi to their patrons, increasing customer satisfaction.

The impact of fiber broadband extends far beyond businesses.

“Residential customers have shared stories about how reliable, high-speed internet has changed their home lives,” Arneson said. Families that once could only support one internet user can now seamlessly work, study, and stream simultaneously.

Good internet has also opened the door for advancements in agriculture.

“I hear from farmers that once they did get better internet, they are able to farm differently,” Arneson said. “For instance, in milking operations, they are able to track what types of things make better milk production. You wouldn’t be able to operate those systems without that live experience with internet.”

Enhanced internet access is becoming a key factor in the decision-making process for individuals and businesses considering moving to a new area. Reliable fiber coverage is no longer a luxury—it is a necessity. By providing this connectivity, Nuvera is contributing to the growth and development of communities, making Goodhue County an even more attractive place to live and work.

Strengthening our success in Goodhue County is the strong partnership Nuvera has fostered with local leaders. Arneson has worked closely with Nuvera on several grant applications to bring fiber internet to hard-to-reach areas. Arneson has described the collaboration as exceptional, highlighting the shared commitment to solving connectivity challenges and expanding access to those who need it most.

**From enabling smart farming systems to allowing families to thrive in an increasingly connected world, Nuvera’s commitment to bridging the digital divide is creating a future where everyone can stay connected, no matter where they live.**