

OPENING NEW DOORS

From home to the workplace, fiber internet is transforming the way people live and work.

NEW ULM REAL ESTATE AND FORESEE STUDIOS

The shared New Ulm offices of New Ulm Real Estate (NURE) and Foresee Studios is a busy place, humming with creativity and community relationships. Nuvera's fiber internet connection is a critical component of keeping all this activity running smoothly and supporting both businesses as they bring their customers the best service possible.

NURE has been a pillar of New Ulm's real estate market since it first opened its doors in 2008. Consisting of agents Mary Henle, Lisa Besemer, and Jennifer Otte, NURE has held its title as the #1 real estate seller in New Ulm for 16 consecutive years.

Meanwhile, Foresee Studios, run by versatile creative Adam Towles, has been providing high-quality photography, videography, licensed drone services, and web design since 2017. While Towles provides services to many customers across the southern Minnesota region, the location of his office turned out to be the perfect complement to NURE as he has come to be one of their best partners, capturing stunning visuals for their property listings.

While the partnership between NURE and Foresee Studios was a natural fit, their old internet setup was anything but seamless. Their previous copper service with another internet provider posed frequent challenges, with download speeds of just 320 Mbps and a miserably low upload speed of 0.61 Mbps. "It was enough for basic tasks like emailing, but anything beyond that was a struggle," Adam recalls.



FORESEE
STUDIOS, LLC

For Foresee Studios, which relies on storing large photography and video files in the cloud, the lag was more than just an inconvenience—it was a productivity killer. "I used to have to start an upload, step away, and do something else because it took so long," Adam said.

NURE faced its share of issues too. With their team of expert agents needing to frequently attend online continuing education classes, delays and buffering during video calls would disrupt an otherwise seamless workflow.

Since installing Nuvera fiber internet in late 2024, the change has been nothing short of revolutionary for the shared office. Download speeds skyrocketed to 933 Mbps, and upload speeds reached an impressive 947 Mbps—a night-and-day difference from their copper connection.

For Adam, this means his media uploads are now almost instantaneous. What once required patience and a workaround now happens in seconds, letting him focus on delivering top-notch services to his clients without delays.

NURE has also experienced a massive upgrade in their day-to-day operations. Their video conferencing for continuing education classes runs with flawless clarity, zero buffering, and no interruptions. This efficiency allows them to keep their skills sharp and serve their clients better than ever.



What's even more surprising is that NURE and Foresee Studios are paying significantly less for their Nuvera fiber internet than they were for their old copper-based service with another company, Lisa said.

Additionally, the introduction of fiber internet in the area is supporting NURE's livelihood in ways they didn't expect. According to research done by the Fiber Broadband Association in 2023, homes with fiber internet availability showed a 4.9% increase in value.

Beyond the technical upgrades, what truly stands out for NURE and Foresee Studios is Nuvera's strong commitment to customer service. "The local service with Nuvera has been amazing," Mary said. "We love our rep, Jon Bleick. We can ask him anything, and he's always been incredibly helpful."

For Mary, Lisa, and Jennifer, this level of personal service resonates deeply with their own business ethos. Being New Ulm natives (with Jennifer recently moving back to be closer to family), they take pride in giving back to the community that's supported them for so long.

"We love New Ulm," Mary shared. "The community means everything to us, and we're grateful to be part of it. Working with a company like Nuvera that loves this community as much as we do has been such a positive experience."

The story of NURE and Foresee Studios exemplifies the impact that Nuvera's fiber internet can have on local businesses. By providing blazing fast speeds, reliable connectivity, and unparalleled customer care, Nuvera has empowered these businesses to do what they do best—serve their clients and their community with excellence.



THE COMMUNITY MEANS EVERYTHING TO US, AND WE'RE GRATEFUL TO BE PART OF IT. WORKING WITH A COMPANY LIKE NUVERA THAT LOVES THIS COMMUNITY AS MUCH AS WE DO HAS BEEN SUCH A POSITIVE EXPERIENCE."

Mary Henle | New Ulm Real Estate Agent