

**For more than 45 years,
NOREX has served as
a trusted information
exchange for IT
leaders across North**



**America. Based in Prior Lake, Minnesota, the
organization connects over 12,000 authorized
users through a private, vendor-free platform
where technology professionals share insights,
solve problems, and learn from each other's
experiences.**

"We are a private community of IT professionals made up of management up to the CIO level. We are a community that believes in helping others by sharing experience and information," said Chad Dill, executive team member. "When a NOREX member learns something valuable, we help share that knowledge with peers who can benefit from it."

That mission depends entirely on secure, reliable connectivity, something Nuvera has provided NOREX for nearly 15 years.

As NOREX looks to the future, the organization is actively exploring how emerging tools like artificial intelligence can support prospecting, enrich content summaries, and enhance the experience of both staff and members. With nearly all systems in the cloud and members connecting from across the continent, high-capacity fiber internet is the infrastructure that makes thoughtful innovation possible.

As NOREX's membership grew and members became more connected, their existing internet connection could no longer keep pace with the community they were building. They turned to Nuvera for fiber internet, which was already available in their business development park. That early infrastructure investment positioned NOREX for long-term growth and gave them the flexibility to serve members in new ways when it mattered most.

THE NETWORK BEHIND NOREX'S Success

Prior to COVID NOREX hosted 30+ live events per year in major cities across North America, combined with approximately 80+ virtual events annually. Having the right infrastructure in place meant the team could make changes during the pandemic without missing a beat, ensuring members never lost access to the peer connections and insights they depend on.

“When COVID hit and nobody could travel, we were thankful we could pivot to 100% virtual,” Dill said. “Otherwise, our future may not have been as successful as we are today.”

Today, NOREX operates almost entirely in the cloud, with approximately 98% of their systems hosted online. That shift has enabled a flexible workforce and a better experience for both staff and members. NOREX employees work remotely and gather in the office twice a month. Virtual events, resource libraries, document downloads, and online member collaboration all depend on consistent, high-speed bandwidth.

Security is equally critical. As a facilitator of candid peer conversations among IT leaders, NOREX must protect sensitive discussions and documentation. Stable fiber connectivity supports the governance, training, and cloud-based security systems that safeguard their community.

Beyond performance, Dill emphasizes the importance of partnership. He describes Nuvera as a market leader, citing early fiber deployment, consistent service quality, and proactive cost management. That forward-thinking approach, putting infrastructure in place before demand spikes, reflects exactly the kind of readiness that organizations like NOREX depend on to serve their members well.

“At the end of the day, our focus is on developing relationships and delivering value,” Dill said. “This wouldn’t be possible without fiber and our relationship with Nuvera.”

For Dill, the relationship reflects a shared set of values. Both organizations are, at

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For NOREX, reliability is foundational. And thanks to Nuvera’s fiber connection, that reliability has been excellent.

“I can’t remember ever having an issue with the fiber connection,” Dill said.

He describes Nuvera’s service as something the NOREX team simply doesn’t have to think about, allowing them to focus on serving members rather than troubleshooting infrastructure.

their core, in the business of connecting people and delivering on their promises.

From early adoption to ongoing digital transformation, Nuvera’s fiber network continues to power NOREX’s ability to connect IT leaders, share trusted insights, and operate with confidence. It is a partnership built on reliability, and one that reflects Nuvera’s broader commitment to keeping rural communities and businesses connected to what matters most.